

KEY FIGURES VINS DE PROVENCE

THREE APPELLATIONS

CÔTES DE
PROVENCE

COTEAUX D'AIX-EN
PROVENCE

COTEAUX VAROIS EN
PROVENCE

**BETWEEN 1,2 & 1,3 MILLION
HECTOLITERS**



EQUIVALENT TO
160 MILLION BOTTLES

90%

ROSÉ

6%

RED

4%

WHITE

27 700

HECTARES

IN 3
DEPARTEMENTS

OF WHICH 55%
ARE ORGANIC
OR HVE

BOUCHES-DU-RHÔNE

VAR

ALPES-MARITIMES
(1 TOWN)

560

PRODUCERS

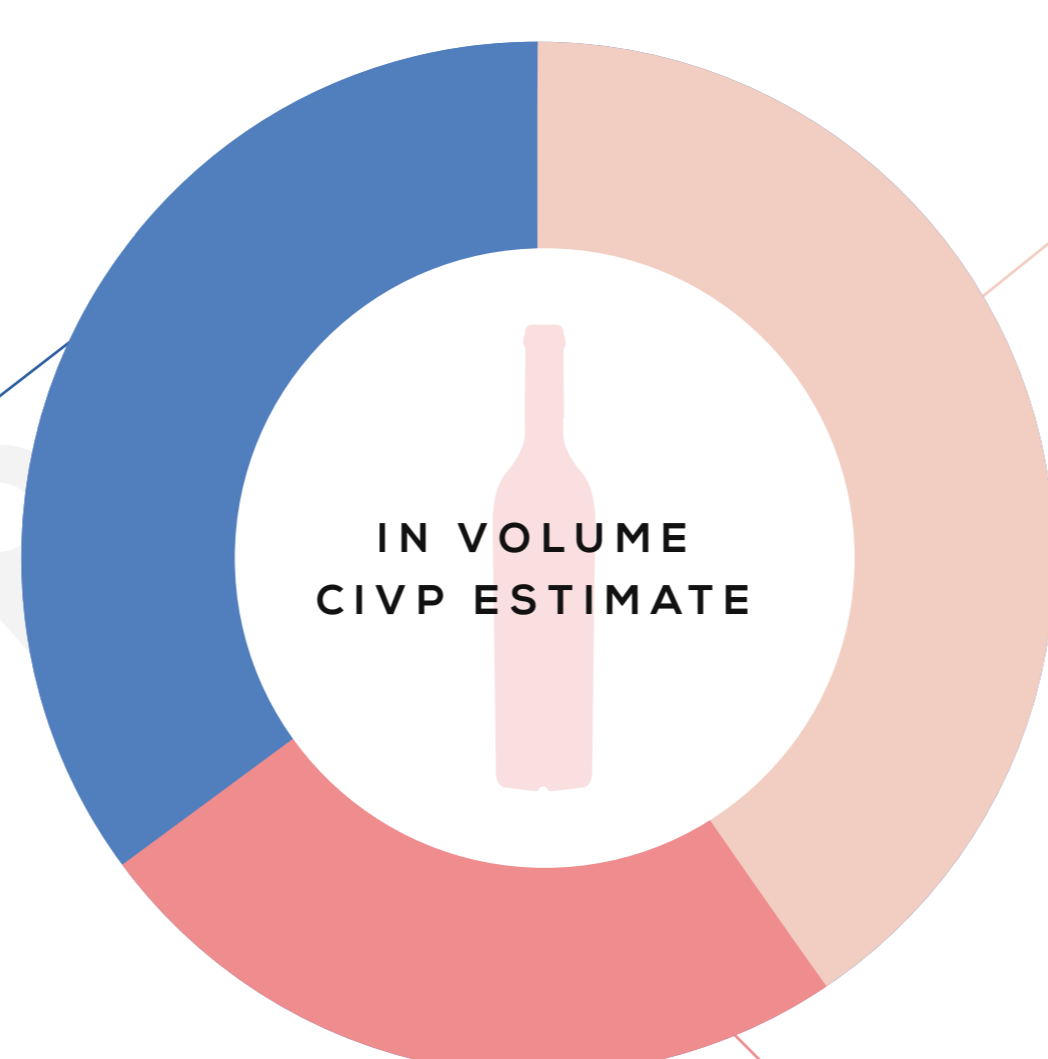
470 INDEPENDENT WINERIES
55 CO-OPERATIVES
& 35 WINE MERCHANTS

100

MORE THAN

**NEGOCIANT
PRODUCERS**

34%
OTHER
(CAFÉS, HOTELS,
RESTAURANTS,
SPECIALIZED RETAILERS,
DIRECT SALES)



IN VOLUME
CIVP ESTIMATE

41%

EXPORT

25%

SUPERMARKETS